



 The Third Self-Publishing Conference, 9th May 2015

What can delegates expect from this year's Conference? Find out here...

Another year, another conference – it's time for The Third Self-Publishing Conference! Last year's bigger and better conference saw a packed-out audience attending sessions on a wide variety of topics – with a dedicated children's strand – and this year it returns with an even more varied line-up.

The event is also being held on a Saturday, rather than a Sunday, to give you more time to enjoy the Conference – and there's also going to be an Independent Author Exchange, which will give delegates the chance to ask any questions about self-publishing to authors that have achieved success in the field. The Exchange will be followed by a drinks and networking reception, where attendees can chat to other delegates and speakers over a complimentary glass of wine!

The Self Publishing Magazine are sponsors again this year, and we're excited to bring you a sneak preview of what the day will offer...

2015's Keynote Speaker is Bridget Shine, the Chief Executive of the Independent Publishers' Guild (IPG). She'll be talking about the growth and development of indie publishing in the UK, which will set the rest of the sessions into context. These include:

Key decisions in self-publishing

Alison Baverstock, Associate Professor at Kingston University and author, talks about how the decisions you'll make will affect your self-publishing project.

Print or Ebook? The format wars

Diego Marano from Kobo and Ian Hunter from TJ International battle it out over publishing your project as an ebook or physical book.

Landing a literary agent

Cressida Downing (The Book Analyst) and Judith Murdoch from the Murdoch Literary Agency discuss engaging an agent – Cressida looks at the submission and Judith offers an agent's perspective.

Essential social media for self-publishing authors

Hybrid author and blogger Emily Benet guides authors through social media, which is a vital tool for any self-publishing author but which can also be a daunting process.

For first draft to publication

Ayisha Malik from Cornerstones literary agency takes authors through writing the book, from the first draft to the final polishes and tweaks!

How to get professional reviews of your book

Sue Magee of TheBookBag.co.uk will discuss how to get reviews for your book – and why these are so important for self-publishing authors.

Selling to libraries and retailers

Sarah Taylor from Matador and David Faulds from Dulwich Books guide authors through how to submit their book to libraries and retailers for stocking – and how to optimise their chances of this happening. David will be expanding on the points he makes in his article on p.17.

Getting the most from the NetGalley review system

In today's increasingly digital market, Stuart Evers looks at how authors can use NetGalley to maximise the marketing results for their book or ebook.

Secrets to a successful book launch

Helen Lewis from Literally PR talks about why book launches are so beneficial – and how authors can launch their book in style!

Write, Learn, Earn

Tom Chalmers from the IPR License gives authors a comprehensive guide to rights and licensing.

The Self-Publishing Conference

Saturday 9th May 2015 • Booking now open!

The Third Self-Publishing Conference takes place on Saturday 9th May 2015 at the University of Leicester. Once more the event brings together key figures in the self-publishing industry for the benefit of self-publishing authors.

The conference is the perfect day out for authors thinking about, or already involved in, self-publishing their work. Whether you are going it alone or using a self-publishing company, the multiple sessions on a wide variety of topics will be invaluable.

Registration is £60.00 per person – this includes a delegate's pack, morning coffee, buffet lunch, afternoon tea, an early-evening drinks reception and a wide choice of sessions on different aspects of self-publishing.

Offering multiple sessions on self-publishing and giving authors the chance to meet other self-publishers and specialists in the field, this event is ideal for all budding authors.

www.selfpublishingconference.org.uk





Register for the Conference online at
<http://www.selfpublishingconference.org.uk>
 or scan this QR code with your smart phone!



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Whatever sessions you choose to attend, you'll come away with lots of new information – and contacts – from the day, plus a helpful delegate's pack with lots of goodies.

REGISTRATION IS NOW OPEN

If you haven't yet registered for your place at The Third Self-Publishing Conference, make sure you don't miss out. Registration costs £60 per person, which includes a delegate's pack, morning coffee, buffet lunch, afternoon tea, an evening drinks reception and your choice of sessions from over fourteen on offer. Registration takes place online, or you can email the conference manager Lauren on lauren_lewis@troubador.co.uk.

THE VENUE

The conference takes place in the heart of England at the University of Leicester. It will make full use of the venue's large central hall, seminar rooms and hospitality area. All sessions will take place in the Stamford Court Conference Centre, which is based entirely on the ground floor and is fully wheelchair accessible.

SPECIAL OFFERS

TheBookbag.co.uk, *Writing Magazine*, Cameron Publicity &

Marketing, *The Huffington Post* and Literally PR will be holding ticket giveaways, so keep your eyes peeled to be in with the chance of winning free entry...

FEEDBACK FROM LAST YEAR'S CONFERENCE

"Attendance at the Conference next year would be beneficial to any self-published writer."

[Tom Benson](#)

"An absolutely first-rate Conference. A great overall atmosphere and so many nuggets of info and ideas they wouldn't all fit onto the notepads provided!"

[Tony Boulemier](#)

"Many thanks for a most useful and informative Conference. It was superbly organised and I think that everyone enjoyed it."

[Tony Diggle](#)

Tweet us with the hashtag #TSPC15 on the day as the organisers will be replying and retweeting throughout!

Updates will be tweeted from @matadorbooks and there is also a Conference Facebook page: www.facebook.com/spconference. Watch a round-up video of last year's Conference at: www.youtube.com/watch?v=4PCQFKmvmBU.



Matador's MD Jeremy Thompson introduces The Second Self-Publishing Conference